

Michael Rizik

UX/UI Designer | www.michaelrizik.com | www.linkedin.com/in/michaelrizik

Passionate and dedicated UX/UI Designer with a strong background in designing intuitive and engaging digital products. Experienced in collaborating with cross-functional teams to deliver user-centered solutions.

Employment

V School

UX/UI Designer & Instructor | 10/2022- Current

- Designed V Hub, a proprietary learning management system, resulting in increased student engagement
- Conducted interactive workshops on UX design principles and best practices, positively impacting over 100 students
- Provided constructive and actionable feedback to students, highlighting strengths and areas for improvement
- Mentored new and prospective students, supporting their growth in UX/UI design
- Developed comprehensive lesson plans and learning experiences, ensuring curriculum alignment with industry needs

Readeo

UX/UI Designer | 03/2022- 10/2022

- Led the design of Readeo's "Guest Reader" program, increasing user registration and daily BookChat sessions
- Created UI and UX solutions for desktop, mobile and tablet platforms
- Collaborated daily with the design team to ensure cohesive design implementations
- Performed QA and usability testing on designed features to ensure quality and functionality

Good Nature Gardens

Project & Property Manager | 03/2019 - 03/2021

- Managed multiple crews of organic gardeners, enhancing client satisfaction
- Designed and installed numerous high end landscapes
- Maintained wellness of dozens of seasonal homes, ensuring client trust and retention

Beggars Brewery

Owner & Head Brewer | 07/2011 - 03/2016

- Personally brewed over 2,000 bbls/year for distribution
- Implemented a comprehensive sales strategy, doubling beer sales in under a year
- Planned and executed brewery-related events and festivals

Education

V School

Certificate - UX/UI Design | 2022

Siebel Institute of Technology & World Brewing Academy

International Diploma - Brewing Technologies | 2010

Michigan State University

AS - Enology & Viticulture | 2008

Skills

User Interface Design

User-Centered Design

Agile UX

Lean UX

Heuristic Evaluation

Journey Mapping

Cross Functional Collaboration

User Research

Design Thinking

Software and applications

Figma

Framer

Notion

Adobe Photoshop

Adobe XD

Sketch

Activities

Grand Traverse Ski Club

Ski Instructor | 2017 - Present

Leelanau Cultural Center/ Old Art Building

Event Volunteer | 2016- Present