

Michael Rizik

UX/UI Designer | www.michaelrizik.com | www.linkedin.com/in/michaelrizik

Passionate and dedicated UX/UI Designer with a strong background in designing intuitive and engaging digital products. Experienced in collaborating with cross-functional teams to deliver user-centered solutions.

Employment

V School

UX/UI Designer & Instructor | 10/2022- Current

- Designed V Hub, a proprietary learning management system, resulting in increased student engagement
- Conducted interactive workshops on UX design principles and best practices, positively impacting over 100 students
- Provided constructive and actionable feedback to students, highlighting strengths and areas for improvement
- Mentored new and prospective students, supporting their growth in UX/UI design
- Developed comprehensive lesson plans and learning experiences, ensuring curriculum alignment with industry needs

Readeo

UX/UI Designer | 03/2022- 10/2022

- Led the design of Readeo’s “Guest Reader” program, increasing user registration and daily BookChat sessions
- Created UI and UX solutions for desktop, mobile and tablet platforms
- Collaborated daily with the design team to ensure cohesive design implementations
- Performed QA and usability testing on designed features to ensure quality and functionality

Good Nature Gardens

Project & Property Manager | 03/2019 - 03/2021

- Managed multiple crews of organic gardeners, enhancing client satisfaction
- Designed and installed numerous high end landscapes
- Maintained wellness of dozens of seasonal homes, ensuring client trust and retention

Beggars Brewery

Owner & Head Brewer | 07/2011 - 03/2016

- Personally brewed over 2,000 bbls/year for distribution
- Implemented a comprehensive sales strategy, doubling beer sales in under a year
- Planned and executed brewery-related events and festivals

References available upon request | michael.rizik@gmail.com | 231-342-5074

Education

V School

Certificate – UX/UI Design | 2022

Siebel Institute of Technology & World Brewing Academy

International Diploma – Brewing Technologies | 2010

Michigan State University

AS - Enology & Viticulture | 2008

Skills

- User Interface Design
- User-Centered Design
- Agile UX
- Lean UX
- Heuristic Evaluation
- Journey Mapping
- Cross Functional Collaboration
- User Research
- Design Thinking

Software and applications

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|----------|-----------------|
| Figma | Framer |
| Notion | Adobe Photoshop |
| Adobe XD | Sketch |

Activities

Grand Traverse Ski Club

Ski Instructor | 2017 - Present

Leelanau Cultural Center/ Old Art Building

Event Volunteer | 2016- Present